



Looking after  
loved ones  
with care and  
compassion.



“ Caregivers were bang on time and excellent. They found some equipment we were badly in need of and my daughter and I felt we had a power of strength behind us in our problems. We will always be grateful. They were wonderful. Thanks.”

**Mrs Coleman, London.**

# Home.

## There's no place like it.

We all need a home - an environment where we can live happily, and share with those we love most in the world. As we grow older, home becomes ever more important; a sanctuary of security and safety, a source of precious memories - a place that reminds us of those we have loved and those we still treasure.

Why shouldn't we be free to stay at home for as long as we can - even if age means that we can no longer look after ourselves as well as we once could?



Specialising in non-medical care of older people in their own homes, Home Instead Senior Care provides that precious gift of freedom; ensuring older people remain free to stay at home where they're most happy and comfortable; giving their families freedom to relax in the knowledge that their loved ones are in excellent hands.

# Our services

## Tailor made care at home

Home Instead Senior Care is a well established and highly respected independent UK home care provider, providing high-quality care for older people in their own homes. Through regular meetings and close contact with our at home clients, their families and our Caregivers we can provide unique ongoing care that adapts to your changing needs.

From a few hours a day, up to 24 hours 7 days a week we provide a full care service to match the needs of the individual - which includes the following:

### Companionship Services

- Offer companionship and conversation
- Arrange appointments
- Help with travel arrangements
- Stimulate mental awareness
- Escort to appointments
- Assist with clothing selection
- Assist with entertaining
- Help with reading
- Participate in hobbies and crafts
- Monitor diet & eating
- Buy magazines, papers & books
- Rent and play films
- Plan visits, outings and trips
- Visit neighbours and friends
- Accompany to lunch or dinner
- Attend plays or concerts
- Attend club meetings & sporting events
- Record family history
- Discuss current/historical events
- Reminisce about the past



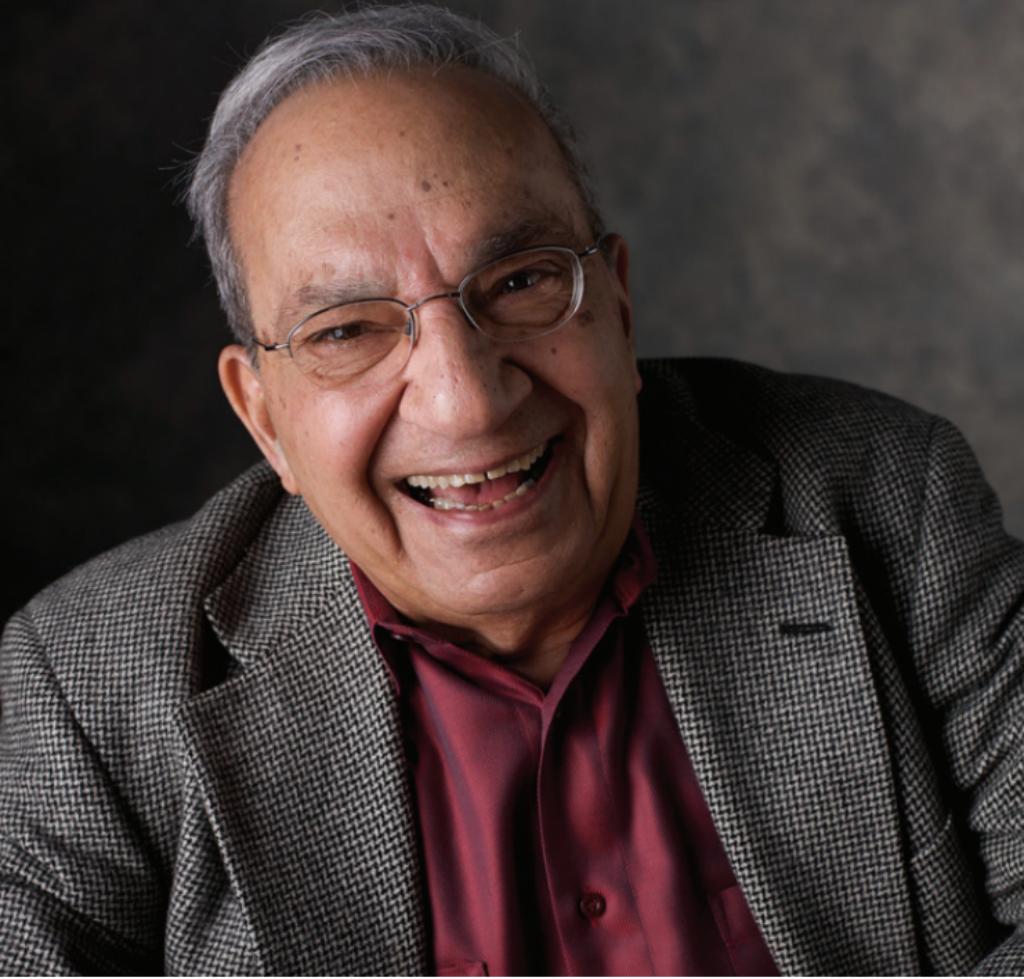
- Make beds and change bed linen
- Answer the door
- Organise wardrobes and cupboards
- Take out rubbish
- Meal preparation and tidy away
- Check food expiry dates
- Supervise home maintenance
- Oversee home deliveries
- Care for houseplants
- Assist with pet care
- Prepare shopping lists
- Help with general shopping
- Drop off and collect dry cleaning

### Personal Care Services

- Help with bathing
- Assist with dressing
- Provide grooming
- Help with incontinence care
- Assist with eating
- Dementia care
- Alzheimer's care
- Provide respite care
- Provide convalescence care
- Provide medication reminders
- Assist with morning/wake up
- Assist with evening/tuck in

### Home Help Services

- Collect prescriptions
- Provide light housekeeping
- Dusting and vacuuming
- Help with washing and ironing



## Founded on personal experience.

Home Instead Senior Care was founded in 1994 by Paul and Lori Hogan in the USA, after they had cared for Paul's grandmother for some years. With their love, devotion and a little extra help, she was able to stay in her own home, and lived many years longer than expected. This experience inspired Paul and Lori to create an at-home senior care service to help other families. From these beginnings, the Home Instead Senior Care organisation has grown to around 900 independently owned and operated franchise offices around the world.

Heading up the UK operation, owners Trevor and Sam Brocklebank founded their business for similar reasons to their US colleagues.

Trevor's family had experienced difficulty accessing the right quality of care for his grandfather (someone to visit for a few hours a day to provide help with cleaning and cooking), finding that such care was simply not available.

Trevor felt that there had to be a better way to provide quality at-home care for older people, and so started Home Instead in the UK in partnership with his wife.

Each office is owned and staffed by those who share our passion and who have genuine and personal reasons for wanting to provide the best support for older people and others whose lives can be enriched by love, care and concern.

“ We have used other companies and they told us what we needed, we had no say in the matter. It's a lot different now we have changed to Home Instead, they treat us like individuals and ask us what we want.”

Mrs S. Ainsdale.



## Our CAREGivers™ are carefully selected for their skills, experience and empathy.

We provide fully insured Caregivers who are specially chosen for their empathy, understanding and ability to deliver highly professional care services to older people. To work with us, Caregivers must first provide extensive references (which are carefully checked), they are rigorously pre-screened and scrutinised - and they receive extensive training before being placed. The at-home client will be personally introduced to their selected Caregiver before our service commences - and we conduct regular quality assurance home visits to ensure that Caregivers are providing the agreed service. We also give each at-home client a journal so that they and their Caregiver can keep a daily diary of activities. This provides further assurance to families that their loved ones are being looked after with thoroughness, attention to detail and absolute commitment.



At Home Instead Senior Care we are immensely proud of the work we do supporting families and older people.

We consistently achieve market leading inspection scores from the Care Quality Commission (CQC) and have won, or been finalists for, numerous awards for the quality of care we provide.

**If you feel that we could help you  
and your family, please just get in touch,  
we are here to help.**

Each Home Instead Senior Care franchise office is independently owned and operated.

[www.homeinstead.co.uk](http://www.homeinstead.co.uk)

**Home  
Instead**  
**SENIOR CARE**<sup>®</sup>

*To us, it's personal.<sup>TM</sup>*

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