

Ellia

Living Well at Home

In-home help | domestic support | companionship | recovery assistance | social outings

www.ellia.org.uk

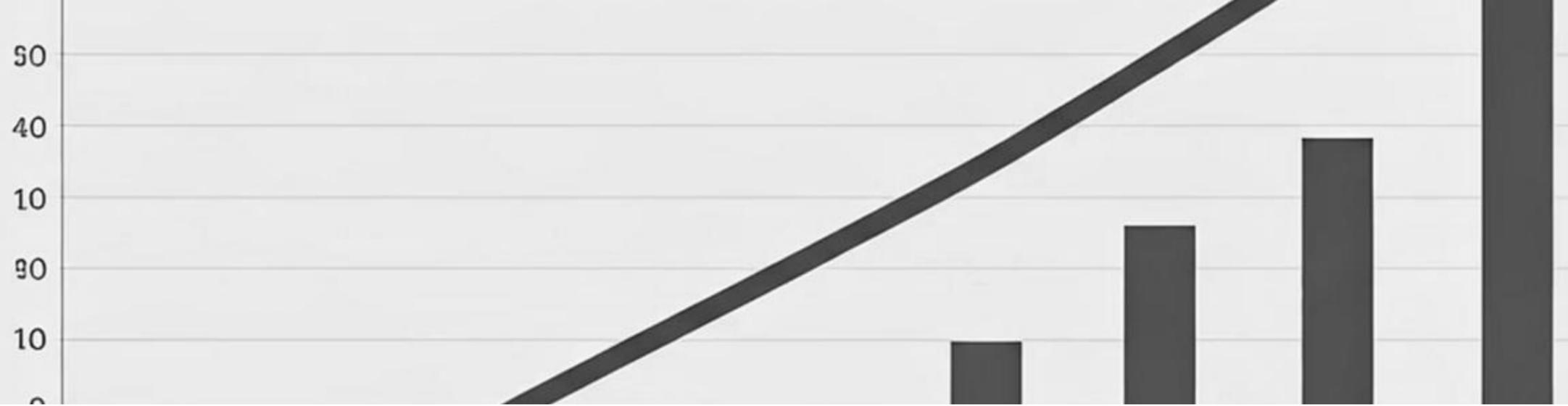
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Introducing Ellia: Home Help in Gloucestershire

Ellia delivers trusted domestic and social home help for the elderly across Gloucestershire communities.





The Need: Elderly Care in Gloucestershire

21%

Growth in Aging Population

~21% of Gloucestershire’s 633,558 residents are over 65. This share of older adults exceeds England’s average and is growing¹.

65+

Isolation Risk

A significant proportion of people 65+ say they are “often” lonely². Many Gloucestershire seniors lack practical help and face social isolation.

75+

Service Gap

Over 2 million people aged 75+ live alone³. Local social care focuses on medical needs and private cleaning companies do not bridge the gap between practical help and formal care.

By filling unmet practical and emotional support, Ellia helps keep isolated seniors well, independent and out of hospital.

1: <https://www.england.nhs.uk/south/wp-content/uploads/sites/6/2021/02/SW-OHNA-Appendix-5-Gloucestershire-STP.pdf#:~:text=3.2%2061,are%20children%20and%20young%20people>

2: <https://www.ageuk.org.uk/latest-press/articles/age-uks-new-report-shows-you-are-not-alone-in-feeling-lonely/#:~:text=%2A%207,iv>

3: <https://www.nhs.uk/mental-health/feelings-symptoms-behaviours/feelings-and-symptoms/loneliness-in-older-people/#:~:text=According%20to%20Age%20UK%2C%20more,friend%2C%20neighbour%20or%20family%20member>



Who is Ellia?



Practical Help That Promotes Independence

We offer everything from meal prep to outings and medication reminders. Always focused on comfort and independence.



Bridging the Gap Between Cleaning and Care

We support those not eligible for personal care, but still struggling. Help that's more than domestic, less than medical and often overlooked.



Capped Visits for Consistent Quality

We limit the number of clients and the number of visits each day. It's better for our staff and leads to better outcomes.



Fully vetted and trained

Every helper is carefully selected, DBS checked and trained by us. We focus on warmth, reliability and everyday support done well.



Familiar Faces, Trusted Relationships

Each client has a named helper who becomes part of their routine. Consistency builds trust, confidence and peace of mind.

Our Services: Tailored Home Help

Everyday help that makes
all the difference

Our work helps people stay well at home,
offering practical help and companionship
that supports recovery, routine and
connection.



Home

We help clients keep their homes safe, clean and running smoothly. cleaning, meal prep, laundry, gardening and tech help are all included in our services.

Care

We offer practical, non-medical support during recovery or after discharge. Ideal for those who need short-term help but don't qualify for formal care.

Wellbeing

We support daily routines, gentle movement, hobbies and admin. It's the small things that help people stay independent and feel in control.

Community

We reduce isolation through regular company and social outings. That might be a café trip, help with pets or simply someone to talk to.

Why Refer to Ellia?

Ellia focuses on what people can still do, with just the right amount of support.

We help people Who Fall Through
the Gaps

01



We help clients keep their homes safe, clean and running smoothly. cleaning, meal prep, laundry, gardening and tech help are all included in our services.

Our support frees up stretched
resources

02



Our support allows NHS and councils to focus on critical care needs. Clients benefit from seeing the same friendly face each visit. This consistency builds trust and helps avoid crisis situations.

Our work lightens the Load for
Families

03



When relatives are overwhelmed or live far away, Ellia provides reliable help. It's a reassuring option we can offer when families need extra hands.



Working in Partnership



Seamless Referrals:

Simple telephone or online form with 24-hour response time. We aim to visit referred clients within 48-hours.



Outcome tracking and reporting:

We measure the difference our service makes and share regular, meaningful updates with you.



Transparent communication:

You'll always know what support has been offered, with clear feedback and no chasing required.



Aligned goals:

Our work complements yours, helping people thrive at home and reducing unnecessary pressure on other services.

Let's Work Together: Contact Us

Reach Out

Contact our Partnerships Manager, Lucy : +44 (0)1452 447 109
or hello@ellia.org.uk

Arrange Meeting

We'll arrange a call or visit to discuss collaboration opportunities.

Start Referring

Begin submitting referrals with full support.



THANK YOU



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