



# Richmond Villages Cheltenham

RICHMOND  
VILLAGES

*Part of Bupa*





# Welcome to Richmond Villages

We have over 25 years' experience of making people happy in their new homes. From opening our first Richmond Village in 1996, we have continued to provide the most prestigious communities for people to retire to.

So, if you're ready for downsizing (we call it rightsizing), Richmond Villages Cheltenham is a very special place where new beginnings start and quality memories are made.



# Move with confidence

As well as the 25 years of experience we have in owning and operating our award-winning villages, we offer you the assurance of being part of Bupa.

Bupa is a global healthcare provider without shareholders. This means we can reinvest all our business profits back into the services we offer, therefore improving the health and wellbeing of our residents.

We are also privileged to be founding members of the Associated Retirement Community Operators (ARCO) and we are proud to lead our retirement communities following the principles laid out in the ARCO consumer code.

Our care services are registered and inspected by the Care Quality Commission (CQC), the independent regulator of health and social care in England.







The Cotswolds

# Retire to Cheltenham

Cheltenham is a regency spa town in Gloucestershire, on the edge of the picturesque Cotswolds region of England. This sought-after location has an exceptional range of boutiques, cafés, bars, restaurants and notable landmarks including regency buildings, Pittville Park and Pump Room and Cheltenham Racecourse. Well known for its abundance of festivals and horse racing events, Cheltenham exudes a thriving cosmopolitan culture.

Our purpose-built retirement village is well-located just off the A40, adjacent to the Cheltenham Film Studios and the event venue Manor by the Lake.

The village has been designed sympathetically to its attractive woodland setting and nestles in a quiet and peaceful spot with wonderful views of the majestic trees that surround the building.



# Immerse yourself in the lifestyle & community

Rethink your retirement with Richmond Villages. Spend your days exactly as you please, in an immaculate environment with a wealth of fabulous facilities on your doorstep and a vibrant community surrounding you.

## **LANDSCAPED GARDENS & WOODLAND**

The village is surrounded by beautiful gardens and even its very own woodland. The grounds can be enjoyed by taking a gentle stroll along its pathways.

## **ROOFTOP TERRACE**

With breathtaking views over the surrounding countryside, our rooftop terrace is an ideal spot for socializing with friends or relaxing with a good book.



*“As a family we are now enjoying visiting our parents, eating in the restaurant, and appreciating the grounds. Dads comments are, ‘I wish we had done this five years ago.’”*

Family of Residents at Richmond Villages





### **ART & CRAFTS ROOM**

This creative space provides a wide range of materials, resources and equipment where you can discover or develop new arts and crafts, or even learn new computer skills.

### **RESTAURANT & BAR**

Enjoy fine dining in our restaurant, serving delicious dishes seven days a week. For special occasions, private dining can be arranged.

### **WELLNESS SPA**

The perfect place to relax and revitalise. Our top of the range Wellness Spa features a nail bar, hair salon, therapy room offering a wide range of indulgent beauty treatments, and a gym and studio with fitness classes to suit all abilities.

### **LIBRARY**

As well as offering residents a restful reading area, the library provides a quiet place to enjoy a game of chess, cards or Scrabble.

### **TRANSPORT**

The Richmond Villages drivers offer regular scheduled trips into the town of Cheltenham for shopping as well as organised excursions to local places of interest.



*An aspirational lifestyle, where indulgent meals, exciting events and activities are part of the everyday*



# How it works

When it comes to retirement living, we know that it's not one-size-fits-all. That's why we offer a range of living options, completely tailored to suit you.

## INDEPENDENT LIVING APARTMENTS

Available to buy, our two-bedroom penthouse apartments offer a truly independent lifestyle with a supportive and sociable community on your doorstep.

## ASSISTED LIVING APARTMENTS

Available to buy, rent\* or purchase via shared ownership\*, our one- and two-bedroom Assisted Living Apartments are the ultimate worry-free option in retirement living.

## LIFESTYLE PACKAGES

Apartments are complemented by a Lifestyle Package, which takes care of your daily tasks and chores, and frees up your time so you can enjoy your retirement to the full. We offer two different Lifestyle Packages at Cheltenham: a comprehensive Lifestyle Package and a more

flexible Lifestyle Flex Package. These packages offer different levels of service dependent on your needs and lifestyle.

## DOMICILIARY CARE

Our domiciliary care team can provide you with long- or short-term support with bespoke care packages in your apartment. We offer support tailored to your needs and can help you deal with sudden illness or injury, recovery from an operation or when a more permanent change in your health has occurred.

## CARE HOME

Nestled in the heart of the retirement village, our care home offers premium nursing and dementia care. Set within beautifully designed facilities, we pride ourselves on offering high specification, comfortable bedrooms, and an excellent standard of care.

\*Available on select Assisted Living Apartments.  
Other fees apply in addition to purchase prices (or rent, if renting). Details are available from our Village Advisers.



## Independent Living Apartment

TYPICAL BEDROOM

## Assisted Living Apartment

TYPICAL LIVING ROOM



## Care Home

TYPICAL BEDROOM





# Independent Living Apartments

*A premium lifestyle*

Our spacious one- and two-bedroom apartments offer the highest standard in retirement living. Bright and beautiful living spaces, modern kitchen areas and low maintenance gardens and terraces – we have everything you need to enjoy a worry-free and truly exceptional retirement. With a wealth of outstanding facilities on your doorstep, you can live life to the full every single day.

## **LOW MAINTENANCE**

Leave the worries of a large property behind and move in to a modern, easy-to-maintain property that is ready for you to personalise as you wish.

## **SAFE & SECURE**

As part of our retirement village, you can come and go as you wish, in the knowledge that your home and belongings are secure.

## **FUTURE PROOF**

We offer care and support in your own home, should your circumstances change.

## **HIGH SPECIFICATION**

We offer 8 fully independent living apartments, boasting a contemporary Nobilia fitted kitchen with integrated washer/driers, fridge/freezers, granite sink units, with several apartments featuring double ovens and integrated dishwashers.

## **COMMUNAL SPACES**

Enjoy landscaped gardens and sunny terraces without having to lift a finger. Our dedicated gardeners have it all taken care of.



# Assisted Living Apartments

*Maintain your freedom*

Our Assisted Living Apartments welcome you into a world of relaxation, where daily chores and tasks become a thing of the past. Stunning one- and two- bedroom apartments, a wealth of state-of-the-art facilities on your doorstep, and an inclusive Lifestyle Package, designed to free up your time so you can enjoy the finer things in life. This really is the ultimate solution in worry-free retirement living.

## THE CHOICE IS YOURS

Assisted Living Apartments are complemented by a Lifestyle Package, which, for one easy monthly payment takes care of all your daily chores, utility bills and meals. Think premium dining where delicious dishes cooked by expert chefs are on offer every day of the week.

We offer two different Lifestyle Packages at Cheltenham: a comprehensive Lifestyle Package and a more flexible Lifestyle Flex Package. These packages offer different levels of service dependent on your needs and lifestyle.

## A LITTLE EXTRA SUPPORT

Prepare for the unexpected and live with peace of mind in our Assisted Living Apartments. We are privileged to have our own domiciliary care team at the village, providing you with tailored care and support in the comfort and safety of your own home, should you require it.

\*Other fees apply in addition to purchase prices (or rent, if renting). Details are available from our Village Advisers.



*“My mother has a lovely apartment with plenty of room for her own furniture and possessions... I have no hesitation in recommending Richmond Villages Cheltenham”*

Daughter of a Resident at Richmond Villages





# Care Home

*Where comfort meets  
complete security*

Nestled in the heart of Richmond Villages Cheltenham, our care home offers an exceptional standard of dementia and nursing care. Professionally designed interiors exude warmth and comfort. Our high specification private bedrooms are all complete with their own en-suite and invite a sense of home.

## NURSING CARE

Our nursing care home offers a highly personalised approach with round-the-clock care. Our friendly and familiar nurses are able to provide highly specialised care in the comfort of your own private bedroom, promoting a sense of calm and security for our residents.

## RESPIRE CARE

Rest and recovery when you need it most, perhaps after an operation or following an illness, our safe and skilled environment is the ideal place to rehabilitate before returning to your own home.

## DEMENTIA CARE

Our specialised dementia care home provides a safe and secure environment with easy-to-navigate spaces and fulfilling activities, enabling those with dementia to live well. As part of Bupa, we work closely with leading dementia specialists, ensuring that we remain at the forefront of the very best in dementia care.



# Experience the lifestyle

Making a big change in life is a decision that requires careful thought and planning; that's why we offer Try Before You Buy in our Assisted Living Apartments. Take just a few days or up to a couple of weeks to immerse yourself in the lifestyle and let us help you understand a little more about the advantages and benefits that a retirement village can offer.

## *Why try before you buy?*

- Immerse yourself in the lifestyle - enjoy delicious meals in the restaurant, spend your days relaxing in the tranquil Wellness Spa or taking part in the daily activities. This is the perfect opportunity to try on your new lifestyle for size.
- Stay in one of our designated Assisted Living Apartments and see how the accommodation suits you.
- Get the support you need in the comfort of your own home.
- Experience living within a vibrant retirement community.

A man and a woman are seated at a bar, facing each other and smiling. They are both holding champagne glasses and appear to be toasting. The man is wearing a dark suit, and the woman is wearing a red dress and a pearl necklace. The bar has a marble countertop and a backlit shelf with various bottles. The background is softly lit, showing a framed picture on the wall.

*“The facilities, location and community is what sold us on this retirement village, it lives up to all our expectations.”*





*“The professional care and support has been outstanding... with nothing ever being too much trouble.”*

Daughter of Residents at Richmond Villages

# Property to sell? We're here to help

*You're in safe hands*

With over 25 years' experience in helping people move home, you can feel assured that we will guide you every step of the way.

## **HOME BUYING SERVICE & ASSISTED MOVE**

We know that moving home can be a challenging time, and our goal is to make the process as simple and stress-free as possible. That's where the home buying service comes in, a dependable solution for selling your existing property quickly and easily. With the home buying service, moving into your dream home at Richmond Villages has never been easier.

## **SENIOR MOVE PARTNERSHIP**

We work closely with the Senior Move Partnership, a company specialising in supporting older people throughout the moving process. Together, we can take the worry out of your move.

## **VILLAGE ADVISERS**

Our personable and professional village advisers are on-hand to guide you every step of the way, from your initial point of enquiry through to moving day and beyond.



# Your local community awaits

**DOCTORS, DENTISTS & OPTICIANS**

- 1. Weston House Practice *3.1 miles*
- 2. Hatherley Surgery *1.6 miles*
- 3. Arnica Dental Care *3 miles*
- 4. Kodak Lens Opticians *1.8 miles*

**BANK**

- 5. Lloyds Bank *3.7 miles*

**POPULAR RETAILERS**

- 6. Asda *0.3 miles*
- 7. Morrisons *1.8 miles*
- 8. Waitrose *3 miles*

**HAIR & BEAUTY**

- 9. Wellness Spa *0 miles*

**PUBS & RESTAURANTS**

- 10. The Aviator *2.7 miles*
- 11. House in the Tree *3.1 miles*
- 12. The Tivoli *2.2 miles*
- 13. Côte Brasserie *2.3 miles*

**PARKS & GARDENS**

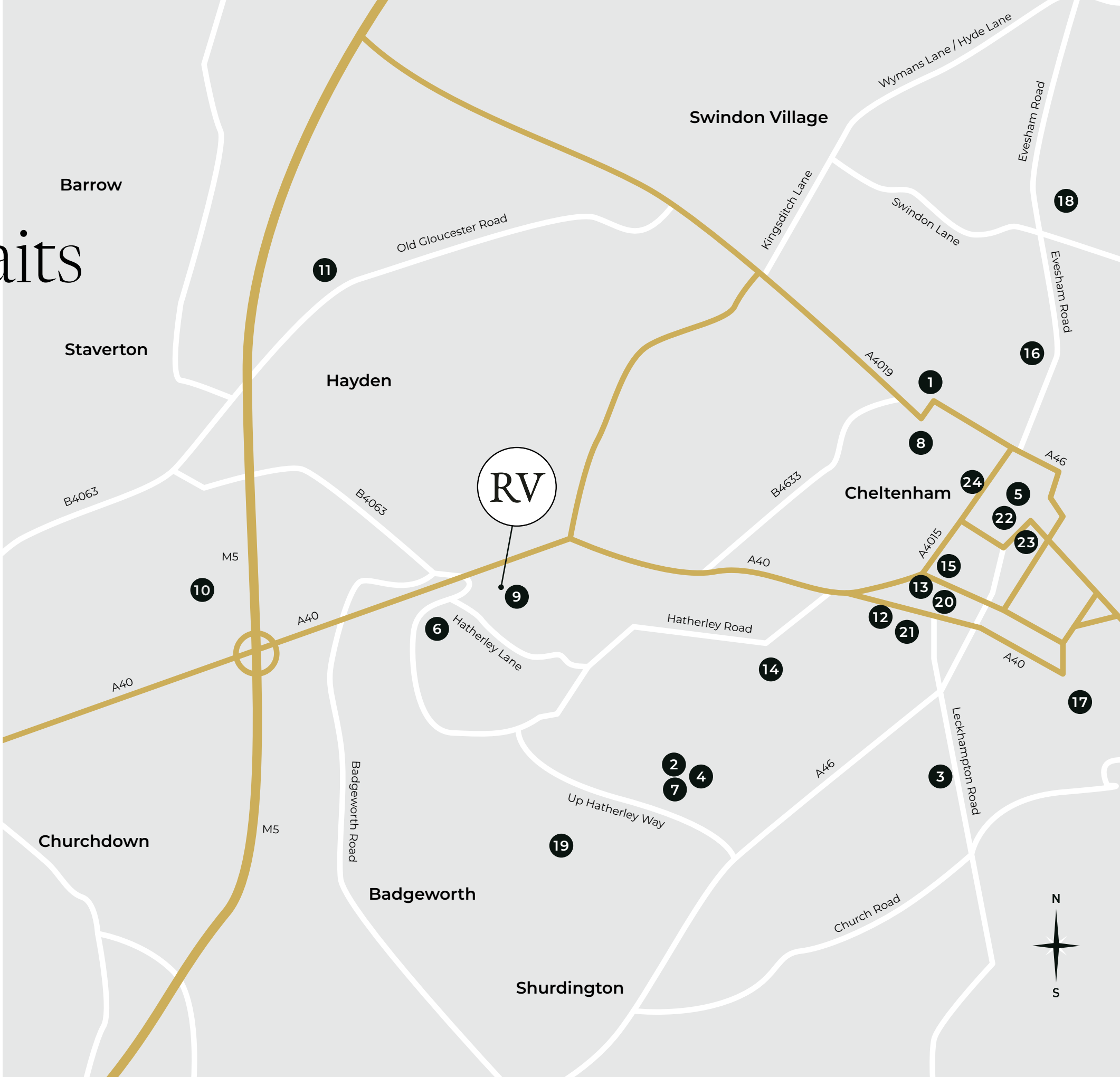
- 14. Hatherley Park *1.7 miles*
- 15. Montpellier Gardens *2.6 miles*
- 16. Pittville Park *4.6 miles*

**SPORTS & SOCIETIES**

- 17. East Gloucestershire Tennis Club *3.2 miles*
- 18. Cheltenham Racecourse *4.3 miles*
- 19. Hatherley & Reddings Cricket Club *1.8 miles*
- 20. Cheltenham Bowling Club *2.6 miles*
- 21. Cheltenham Bridge Club *2.3 miles*

**ENTERTAINMENT**

- 22. Everyman Theatre *3 miles*
- 23. Playhouse Theatre *2.9 miles*
- 24. The Wilson Art Gallery & Museum *3 miles*







# Take the next step

**CONTACT A VILLAGE ADVISER**

Our friendly and experienced advisers love meeting new people. Passionate about what we can offer and how good retired life can be, these are the best people to talk to when you are considering a move to one of our villages.

**BOOK A SHOWROUND**

We'd love to welcome you to Richmond Villages Cheltenham in person. There's a lot to show you, so by booking a private appointment, we can arrange a tour of the village, facilities and available properties plus have time for a lovely cup of tea and slice of cake!

**BROWSE OUR PROPERTIES**

All our properties currently available are listed on our website and Rightmove.

**TRY BEFORE YOU BUY**

If you really want to see if Richmond Villages is for you, we have dedicated apartments which you can book in advance. Come and experience the lifestyle for a few days or a couple of weeks. Your stay includes a full board package and use of the on-site facilities.

**Tel: 01242 474 333   Email: [cheltenham@richmond-villages.com](mailto:cheltenham@richmond-villages.com)**

Richmond Villages Cheltenham, Hatherley Lane,  
Cheltenham, Gloucestershire GL51 6PN



# Frequently asked questions

## **WHAT IS AN INDEPENDENT LIVING APARTMENT?**

These two- bedroom properties have everything you need to live an independent lifestyle, with the added benefit of being within the retirement village. You can enjoy all the facilities, outdoor spaces, activities and events, and be part of a vibrant community. Lifestyle Packages are available with these apartments.

## **WHAT IS AN ASSISTED LIVING APARTMENT?**

Offering the ultimate solution to worry-free retirement living, our Assisted Living Apartments are the perfect option for those that wish to maintain their independence without the hassle of everyday chores. Complemented by an inclusive Lifestyle Package which, for one easy monthly payment, takes care of your housekeeping, utility bills, laundry and meals, so you can spend more time doing the things you love.

## **DO YOU HAVE CARE HOMES?**

Yes, we have a village care home at each of our locations. Our care homes are bright and beautifully presented and residents benefit from a private en-suite bedroom with a modern profiling bed and enough space for furniture and meaningful possessions.

## **WHAT IF I BUY A PROPERTY AND MY HEALTH CHANGES?**

We have a dedicated in-home care team who can provide as much care and support as you need. This can be offered on a short- or long-term basis to recover from an operation, illness or more significant changes in your overall health.

## **CAN WE MOVE IN AS A COUPLE?**

Absolutely. One of our main aims in creating Richmond Villages is to keep loved ones together in a community. We provide personal support for many different health needs without you having to move multiple times or live apart. The range of services and facilities under one roof are what make Richmond Villages unique.

## **CAN I BRING MY PET?**

Pets are part of the family, and it wouldn't be home without them. Our villages are very pet-friendly, and we have lots of outdoor spaces for you to walk them. If you have any specific queries, make an enquiry and speak to your appointed Village Adviser, who will be happy to help.

## **WHAT ARE THE BENEFITS OF BEING PART OF BUPA?**

Richmond Villages has been owned by Bupa since 2013. Bupa is a respected and trusted global private healthcare organisation founded in 1947. Not for profit and without shareholders, it means their customers are the absolute focus. It also means we can provide a stable environment which benefits not only our employees but our residents who choose to make a Richmond Village their home.

## **WHO IS YOUR SECTOR BODY?**

Richmond Villages are founding members of the Associated Retirement Community Operators (ARCO). As approved operators, we aim to operate all of our retirement communities according to the principles laid down in the ARCO Consumer Code. The Code sets high standards for operators and provides a benchmark for good practice.



*“Sometimes I find it hard  
to believe that I call such a  
wonderful place home”*

Audrey, Resident at Richmond Villages

R I C H M O N D  
V I L L A G E S

***Part of Bupa***

[www.richmond-villages.com/cheltenham](http://www.richmond-villages.com/cheltenham) | 

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