

Experience the benefits of Newton-le-Willows'  
ground-breaking development  
offering Independent Living ... with Care



Title Forename Surname  
Address 1 House Number Street  
Address 2 Town  
Address 3 County  
Postcode



MHA Freepost 499  
Derby  
DE1 9BR  
[www.mha.org.uk](http://www.mha.org.uk)

Dear

## Heald Farm Court, Earlestown, Newton-le-Willows, Merseyside Opening Autumn 2009

Enjoying later life to the full is all about having comfort, security and independence – the freedom to live your life, free from hassle and worry, with specialist care and support on hand whenever you need it.

Helena Living, part of locally-based housing association Helena Partnerships, and MHA, the national charity for older people, are working together to provide well-designed housing, quality care and support services, tailored to the needs and aspirations of people in later life.

Our new development in Newton-le-Willows will offer everything you'd look for in superb new apartments or bungalows with round-the-clock staffing. Exclusively available to people over the age of 55, our beautiful two-bedroom apartments and bungalows are specifically designed with the needs of older people in mind and are available for rent, shared ownership and purchase. A specialist team will be available 24 hours a day to provide care and support.

This exciting new purpose-built development of 89 self-contained modern apartments and bungalows is now being built, and is ideally placed on Sturgess Street, just a five minute walk from the centre of Earlestown, with easy access to local amenities.

If you'd like to learn more about Heald Farm Court, please join us at our preview event. You'll have the opportunity to hear all about the new development and have your queries answered, as well as the chance to arrange a further one-to-one appointment.

Please use the attached tear-off slip to let us know if you'd like to come along. Alternatively, if you can't make it on the day, simply provide your details and we'll keep you up to date with developments.

Kind regards

A handwritten signature in black ink, appearing to read 'Steve Wood'.

Steve Wood, Helena Partnerships

A handwritten signature in black ink, appearing to read 'Anna Marshall-Day'.

Anna Marshall-Day, MHA



**Come to our PREVIEW EVENT on Friday 19th September 2008!**

**If you plan to attend, please complete the attached form – or call 0800 111 4424**

# Come to our Preview Event on

## Exciting new Independent Living ... with Care in de

### Heald Farm Court, Sturgess Street, Newton-le Willows, Merseyside

Heald Farm Court will be a purpose-built modern development comprising 89 self-contained apartments and bungalows. Arranged on two and three levels with wheelchair access throughout, the two-bedroom apartments are all suitable for individuals or couples. Three bungalows are being built close to the main site. The ideal location of Heald Farm Court has easy access to the town centre and local amenities.



### Designed to a high standard the light and spacious apartments and bungalows comprise:

- Two bedrooms
- Lounge/dining area
- Balconies/terraces/gardens to some apartments and bungalows
- Fully fitted kitchen with built-in oven, electric hob, extractor hood, with space and points for fridge/freezer, washer/dryer and dishwasher
- Bathroom with level access shower
- Slip resistant flooring in kitchen and bathroom
- Ample storage
- Video door entry and emergency call to every apartment and bungalow
- Telephone and TV points in living room and bedroom.



### Safety & Peace of Mind

Welcome to a new home with no worries about security. A video door entry system enables you to find out who your visitors are before opening the front door, all from the comfort of your own apartment or bungalow. Help is always at hand with our emergency call system which allows you to call for staff assistance at any time of the day or night.





# Friday 19th September 2008!

## Development in Newton-le-Willows – Coming soon!

### 24-hour Care Services

On-site care and support services are provided by our experienced staff team 24 hours a day. Our trained, friendly staff adapt their care and support to meet your needs. The specialist team enables you to continue to live independently in your own home and maintain a good quality of life. Support is available with personal care, medication, preparing meals, cleaning, laundry and dealing with emergencies. Having help at hand, whenever you need it, gives you that all-important reassurance.



### Low maintenance – no worries

Our dedicated Manager and senior team aim to help you get the most out of living in your new home. Staff will be responsible for the day-to-day running of the scheme so you don't need to worry.

You'll find that the service charge covers the cost of daily maintenance, gardening and buildings insurance. It also covers the cost of heating and lighting the corridors, residents' lounge and other communal areas.

Staff are available around the clock to support you and to organise activities, as you wish.



### Social Activities

Numerous social activities and outings are organised by staff and volunteers at the scheme for residents who wish to partake, such as painting, singing, poetry reading and crafts, to encourage interests and friendships.

### Communal areas

Shared facilities within Heald Farm Court include:

- Café
- Lounge for social functions
- Well-being suite with access to gym equipment
- Multi purpose activity room
- Hair salon
- Quiet room
- Assisted bathrooms
- En-suite guest rooms
- Laundry
- Lifts to all floors
- Enclosed gardens
- Secure parking for you and your visitors
- Scooter store.

To attend our preview event please complete the form overleaf – or call

**0800 111 4424**



**Come to our Preview Day on  
Friday 19th September 2008 at**

Crownway Community Centre Crown Street Earlestown  
Newton-le-Willows Merseyside WA12 9DA

Presentations will take place at  
**10.00am, 2.00pm and 6.30pm.**

Yes, I'd be delighted to attend at:

10.00am  2.00pm  6.30pm

Name .....

Address .....

Postcode .....

Telephone .....

How many people  
will be attending: .....

How did you hear  
about the development? .....

I am interested in:

- |   |   |
|---|---|
| <input type="checkbox"/> Buying           | <input type="checkbox"/> No, I am unable to attend<br>but please keep me<br>informed about Heald<br>Farm Court. |
| <input type="checkbox"/> Shared Ownership |   |
| <input type="checkbox"/> Renting          |   |

Please detach and send this reply slip in the enclosed  
Freepost envelope.

## Where is Crownway Community Centre?

### From the North/South

From Haydock Island (M6,  
junction 23) follow the signs for  
A49 South, Newton-le-Willows.  
Travel along the A49 (Ashton Rd)  
for about a mile. At the mini  
roundabout, turn right onto the  
A572 (Crow Lane East).

*Follow the A572 for a further mile  
to a set of traffic lights with a  
petrol station on the left. Turn left  
into Market St and after about  
300 yards turn right into Crown  
Street. The Crownway Community  
Centre is on your right.*

There is a large car park off  
Market St and opposite St John's  
Church, and limited parking in  
Crown St and adjacent Bertram St.

### From the East/West

From junction 10 of the M62 take  
the A49 (Newton Road/ Winwick  
Road). Continue for about two  
miles, past Newton Railway  
Station along Church St/ High St.  
At the mini roundabout, turn left  
onto the A572 (Crow Lane East).  
Then follow the directions in  
italics above.

### Satellite Navigation

Crownway Community Centre's  
postcode is **WA12 9DA**

